



GOVERNMENT COLLEGE OF ENGINEERING, JALGAON

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Name of Examination : **Summer 2021** - (Preview)

Course Code & Course Name : **SH386U - Industrial Organisation and Management**

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Maximum Marks : **60**

Duration : **3 Hrs**

[Edit](#) [Print](#) [View Answer Key](#) [Close](#) **Answer Key Submission Type:** Marking scheme with model answers and solutions of numerical

Instructions:

1. All questions are compulsory.
2. Illustrate your answer with suitable figures/sketches wherever necessary.
3. Assume suitable additional data; if required.
4. Use of logarithmic table, drawing instruments and non programmable calculators is allowed.
5. Figures to the right indicate full marks.

1) Write Any THREE.

- a) Explain line and staff organization. [4]
- b) What are the different types of plant layout. [4]
- c) Discuss the scope of financial management. [4]
- d) Differentiate between management vs administration. [4]

2) Write Any THREE.

- a) Define demand. Explain the law of demand. [4]
- b) What is difference between CPM and PERT. [4]
- c) Explain the law of diminishing return. [4]
- d) What are the functions of management? [4]

3) Write short note on any THREE.

- a) Workmen's compensation act 1923 [4]
- b) Span of management [4]
- c) 4P's of marketing [4]
- d) Cost concepts [4]

4) Write any FOUR.

- a) Explain the factors affecting plant location. [6]
- b) What do you mean by utility and discuss law of diminishing utility. [6]
- c) Explain the administrative management given by Fayol. [6]
- d) What are the factors to be considered in material handling. [6]
- e) Explain the sources of finance. [6]

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